CURRICULUM VITAE

Salvatore Vacante

Innovation Manager · Technical Expert · Fractional CTO

Based in	Catania, Italy
Email	salvatore@svacant.com
Web and profile	svacant.com · linkedin.com/in/svacant

PROFESSIONAL PROFILE

Independent entrepreneur and consultant working across Italy, Germany and the United Kingdom. More than fifteen years of software development and technical leadership, and a company founded and taken to three markets. I work with SMEs, startups and law firms on the valuation of domain names and intangible assets, on process automation and as a part-time technical lead. Registered expert in the Roll of Experts of the Chamber of Commerce of South-East Sicily and external expert for the European Commission.

PROFESSIONAL EXPERIENCE

2014 – present

Independent consultant — Innovation Manager, technical expert, fractional CTO
svacant.com — Catania, Italy

- Valuation reports on domain names and intangible assets under the International Valuation Standards.
- Part-time technical leadership for SMEs and startups; automations and artificial intelligence agents.
- Technical support to companies and law firms on trademarks, domains and designs: USPTO, EUIPO, UKIPO, UDRP and URS proceedings.
- Electronics expert on an IoT project for the waste sector of the Municipality of Catania. References available on request.

2018 – present

Founder and managing director
Shoppi UG — Berlin · Shoppi Inc. — Delaware, United States

- Platform for payments and online selling, with apps published on the App Store and Google Play; leading a team of four developers.
- Managing the group's trademark and domain portfolio and its defence before the EUIPO, the USPTO and the General Court of the European Union.

2017 – present

Founder and director
Shoppi Ltd — London, United Kingdom

- The group's British company, formerly SavelGo Ltd; business development and operations in the United Kingdom.

2025 – present

Fractional CTO & Advisor
Digital Rent S.r.l. — Catania, Italy

- Technical leadership of the rental software platform and organisation of technical resources.

2014 – 2021

Asset management consultant
Shop Auto S.a.s. — Italy

- Real estate transactions, selling through e-commerce channels, legal and paralegal matters.

2018 – 2021

Community organiser
Berlin Retail & eCommerce Meetup — Berlin, Germany

- Created and hosted the series “The Truth about eCommerce” and e-commerce master classes in English and Italian.

2011 – 2017

Founder and director
SavelGo Ltd — London, United Kingdom

- Created the SavelGo brand and its hardware product line; retail and e-commerce sales with international logistics.

2008 – 2013

Earlier experience
Software development and project management

- Developer for international clients, project manager in Switzerland, technical internship and first development roles in Italy.

EDUCATION AND TRAINING

2007 – 2010

Computer Science studies
University of Catania — Italy

2001 – 2007

Upper secondary school diploma — electronics and telecommunications
I.P.S.I.A. “Enrico Fermi” — Catania, Italy

- Vocational qualification as an electrician obtained in the third year.

Programmes	**Business acceleration programmes** *IBM Global Entrepreneur · Oracle Startup Cloud · Google for Entrepreneurs · Startup Grind*

SKILLS

Valuation and IP	– Valuation of domain names and intangible assets with the market, income and cost approaches; reports under the International Valuation Standards. – Collecting and verifying traffic data in Google Analytics 4; trademarks, domains and designs: filings, negotiating and recovering domains, UDRP and URS proceedings.
Technology	– Full-stack development and cloud architecture; payment system integration; automations and agents built on language models; leading development teams.
Business	– Founding and running companies in Italy, Germany, the United Kingdom and the United States; sales, marketing, operations and international logistics.
Languages	Italian — native · English — C1 · German — B1

ADDITIONAL INFORMATION

Registrations	Registered expert in the Roll of Experts (Ruolo Periti ed Esperti) of the Chamber of Commerce of South-East Sicily, no. CT-625 since 23/10/2026 – cat. XXII, sub-cat. 024 “Computer and information systems” and 025 “Web and mail services”. External expert for the European Commission (Funding & Tenders expert database).
Publications	Chapter on delivery in the book “Digital Food” (Dario Flaccovio Editore, 2020); articles on trademarks, competition and digital commerce — medium.com/@svacant.
Public speaking	Speaker at SMAU Milan 2019 (“The Truth about eCommerce”); meetups and master classes in Berlin; events in London, Warsaw, Rome, New York and San Francisco.
Recognition	GreenMindAI Catania Hackathon 2025: the Briller.AI project was one of the three awarded.

I authorise the processing of my personal data under Regulation (EU) 2016/679.